

INTRODUCTION

Every day, people discuss, debate and embrace immunizations via online conversations. We recognize the vital importance of participating in these online conversations and are committed to ensuring that we participate in online social media the right way.

These discussions often involve topics that we all personally care a lot about and will passionately defend. We want everyone to feel comfortable when they visit and post a comment or question and participate on our social media channels. Therefore, we ask that people on these channels treat each other with respect.

The Arizona Partnership for Immunization Online Activities

The purpose of The Arizona Partnership for Immunization's social media channels is to share science-based vaccine supportive information, direct people to Ask the Expert forums or science based websites to answer questions they may have about vaccines, and provide up-to-date and ongoing science-based content about vaccine-related issues. We encourage you to share our posts with other social media friends you have that may be searching for science-based vaccine resources and information. Another goal for a social media presence is to provide our followers with science based content to assist in informative conversations in their own lives on this important subject matter.

Our Social Media Participant Expectations

1. **Be Respectful.** Comments that we find to be hateful, inflammatory, harassing or just distasteful will be removed, reported or blocked. We reserve the right to ban people from TAPI social media platforms if necessary to keep our channels both civil and substantive.

Here are some things that will get your comment deleted or may get you banned/blocked from The Arizona Partnership for Immunization social media channels:

- anti-vaccine statements – including but not limited to posts that discourage vaccination
 - vulgar or abusive language
 - name-calling
 - personal attacks, harassment of any kind, or clearly intentionally mean behavior
 - unsupported accusations
 - citing of non-science based links in relation to anti-vaccine statements
 - hate speech or offensive terms that criticize individuals based upon race/ethnicity/nationality, religious beliefs, sexual orientation, etc.
 - comments or discussions written intentionally to provoke spam or unsolicited advertisements
 - marketing information that promotes services or products
2. **Privacy.** To protect your own privacy and the privacy of others, please do not include personally-identifiable information, such as last name, phone numbers or e-mail addresses in your comments.

- 3. Know that the internet is permanent.** Once information is published online, it is essentially part of a permanent record, even if you “remove/delete” it later or attempt to make it anonymous. If your complete thought, along with its context, cannot be squeezed into a character-restricted space (such as Twitter), provide a link to an online space where the message can be expressed completely and accurately.

The Arizona Partnership for Immunization Disclosures

The hosts of The Arizona Partnership for Immunization social media channels do not guarantee that any information or comments posted by outside commentators or groups on this page are correct, and disclaim any liability for any loss or damage resulting from reliance on any such information.

Any references to commercial entities, products, services, or other organizations or individuals within posts/comments are provided solely for the purpose of information. Such references are not an official or personal endorsement of any product, person, or service, and may not be quoted or reproduced for the purpose of stating or implying our endorsement or approval of any product, person, or service.

If you see something, say something – If you see a post or comment that goes against this policy, please contact the hosts of our channels to let us know.

Thank you for taking the time to read this comment policy. We encourage your participation on our channels and look forward to an active, thoughtful exchange of ideas.

The hosts The Arizona Partnership for Immunization reserve the right to modify this comment policy at any time.